



Malla Reddy Engineering College

(Autonomous)

(Affiliated to Jawaharlal Nehru Technological University Hyderabad, Hyderabad)
Maisammaguda, Dulapally, Hyderabad-500014, A.P.

Date: 13.06.2012

The Second Meeting of the Board of Studies (BOS) for the Department of Business Management has been conducted on 13th June, 2012 at 11.00AM at Department of Business Management, Malla Reddy Engineering College, Maisammaguda, Hyderabad. The following BOS Members have attended the Meeting:

S no.	Name of the Member	Designation & Official Address	Subject Specialization	Contact number	Present/Absent
1	Dr.S.Sudhakara Reddy	Chairman,BOS Principal,MREC	HR	9348161125	Present
2	Mr.D.Mohan Rao	Assoc. Professor, Member	Finance	9866262388	Present
3	Mrs. P.Buela Prasanna Kumari	Asst. professor, Member	HR,Marketing	9703471177	Present
4	Mrs.G.V. Venela	Asst. professor, Member	Finance	9618489567	Present
5	Mrs. A. Latha	Asst. professor, Member	Finance, Marketing	9848557305	Present
6	Dr. S. Sivaiah	Principal,MRPGC,Member	HR	9348161225	Present
7	Dr. Sri Harsha Reddy	Head,IMT,hyd. Subject Expert	Finance & Accounting	9849528676	Present
8	Dr. Ramesh Vemuganti	CEO,Chanakya consulting,Hyd.	MOT, HR, Marketing	9849590511	Present
9	Dr. Sree Ramulu	Professor, vice principal, OU. Subject Expert	Marketing,General Management	9440890489	Absent
10	Dr. V.Madhusudhan Prasad	Nominee of JNTUH	HR,SM,ERP,MIS	9346382438	Present



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DEPARTMENT OF BUSINESS MANAGEMENT

THE AGENDA OF THE MEETING IS AS FOLLOWS:

1. Formulation of Scheme of Instruction, Credits and periods per week for MBA course of Malla Reddy Engineering College(Autonomous)
2. Syllabus of the following Course
 - III Semester
 - IV Semester
3. Syllabus of Management Subjects of other Departments (MS, MEFA, MIS, Industrial Management , Intellectual Property Rights & Human Values in Engineering)
4. Suggestion of Panel for Paper setters, Valuers for both theory and practical
5. Any other item with the permission of the chair.



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The Board of Studies Chairman **Dr .S.Sudhakara Reddy** welcomed all the BOS members and expressed his thanks for attending the meeting. He briefed about the performance of the department after attaining autonomous status. Later each item of the proposed agenda has been discussed in detail and finally the following items have been resolved unanimously by all the members of BOS for their implementation from the academic year 2012-13.

The resolutions of the meeting are as follows:

1. The BOS Members have thoroughly discussed about Formulation of Scheme of Instruction, the BOS has devised the Scheme of instructions, Credits, periods per week, for II year MBA. The BOS has unanimously resolved to implement this scheme of Instructions, periods per week for II year MBA course from the academic year 2012-13. The devised scheme of instructions and other items have been given in **Annexure-I**
2. The BOS has extensively discussed and framed the syllabi for the core subjects mentioned in the agenda i.e. II year MBA-III semester and IV semester and the approved syllabus has been finalized. The Board has unanimously resolved to implement these syllabi from the academic year 2012-13. The formulated syllabi are presented in **Annexure-II**.
3. The BOS also discussed about the inter-departmental subjects for MEFA, MS, MIS, Industrial Management, Intellectual Property Rights & Human Values in Engineering and the same syllabi has been approved to implement from academic year 2012-13 onwards **Annexure-III**.
4. The BOS has recommended forming guidelines for IV Semester Project Work and the same to be issued to the students and also suggested to give Personal Counseling to the students by the concerned guide in regard with project work. The formulated guidelines are given in **Annexure-IV**
5. The BOS members have suggested including SPSS package or any other statistical package in III Semester from next academic session.
6. The BOS members have suggested a panel for paper setters and Valuers for both theory and practical of II Year MBA Subjects. The Panel has been unanimously approved and resolved by the BOS. The panel has been presented in **Annexure-V**. The BOS has also resolved for delegation of power to the Chairman of BOS for inclusion and exclusion of the names of the Panel of paper setters, valuers for both theory and practical.
7. Later on it was recommended by the University nominee that for every subject three faculty members should be suggested for setting papers and valuation of papers excluding the subject teacher. Accordingly it was accepted by the BOS members.

The following subjects of MBA III & IV semester have been changed with the additions and deletions of some topics. The BOS discussed considerably and finally approved.

1. The syllabus of **Cost and Management Accounting** was approved by the board meaningful discussion over the adding topics in unit I, unit III and unit IV.
2. After the suggestions given by the industry expert, the conceptual frame work for **Management of Technology** topic has been added in the first unit and reference books were being mulled after the approval of proposed syllabus of MOT.
3. A few topics were included in the first unit, third unit, fifth unit by the faculty and some topics were added by the subject expert in the second unit, fourth unit and in the fifth unit of SAPM. The same has been approved in the meeting.
4. The topics of global financial instruments and institutions and ADRs and GDRs could be inserted in **International Financial Management** subject in the second unit and in the third unit respectively which were approved later. Two more reference books are suggested for this subject.
5. The syllabus of **Strategic Investment and Financing Decisions** is almost remained untouched except the topics-approaches of investment, factors to be considered in investment decisions which were added in the first unit.
6. In the syllabus of **Compensation and Reward Management** first unit has been considered as second unit and in place of that new topics were inscribed as first unit. Notably forth and fifth unit are merged as one unit. This modification also accepted by the board.
7. **Financial institutions, Markets and Services** had been undergone with simple alteration by introducing a topic in the first unit.
8. There was a change in the syllabus of subject Of **Derivatives** which has recommended by subject expert. This happened in the second unit and fourth unit.
9. Finally the proposed syllabus of **Sales and Distribution Management, Consumer Behavior, Strategic Management, Performance Management, Risk Management and Insurance** have gone through discussion and approved by the board.
10. In the BOS meeting, there had been a meaningful discussion over the syllabus of the subject of **Management Information System (MIS)** for Master of Computer Application (MCA). It had been approved and the same syllabus without any modifications has been recommended to impart in the second semester of II year MCA students.
11. The syllabus of **Managerial Economics and Financial Analysis (MEFA)** was put forward to all the BOS members in the meeting for the approval of Board of Studies of MBA as it has to be dealt by Business Management. This subject has been introduced to the all branches of engineering stream. Accordingly it was conceded and approved to teach to the students of various branches-EEE, ECE, CIVIL, MECHANICAL, CSE and IT.
12. The proposed syllabus of **Management Science (MS)** had been tabled to be approved by the BOS members in the meeting for the approval of Board of Studies of MBA as it has to be dealt by Business Management. This subject has been introduced to the all

branches of engineering stream to improve the managerial skills. Accordingly it was conceded and approved to teach to the students of various branches-EEE, ECE, CIVIL, MECHANICAL, CSE and IT.


13. The syllabus of **Industrial Management** to Mechanical students was also accepted by the Board to implement in the academic year.
14. Based on the recommendation of the chairman of BOS of EEE, the Syllabus of **Intellectual Property Rights & Human Values in Engineering** was also approved.
15. In the BOS Meeting, the formation of **Project Review Committee** has been discussed. Accordingly the committee was constituted by the board. The includes PRINCIPAL/DIRECTOR as Chairman, Head of department and two senior faculty members of the department offering MBA.
16. Based on the direction given by the university nominee and chairman of BOS, the committee should assemble in every periodic interval and it has to maintain the minute's record so that there would be a valuable performance from the students in research areas.
17. In the Evaluation Process, grading system has been changed by the university nominee.
The approved grades are as follows
 - A. EXCELLENT
 - B. VERY GOOD
 - C. GOOD
 - D. SATISFACTORY
 - E. UNSATISFACTORY

The following suggestions have been recommended by the university nominee, the chairman of BOS. Industry experts and subject experts and conceded in the board of studies meeting.

1. Modern Pedagogical practices should be observed to impart and to inculcate managerial perspective and to nurture managerial capabilities so that students drive themselves to the state of self actualization from their managerial latency.
2. Every student should be indulged in the group discussions, seminars, PDP, case studies, role plays debatable issues, communicational practices and other efforts-on the class and off the class.
3. To meet the above objective purposefully, it is suggested that subject mentor has to take three classes and remaining two classes have to be allocated to the students. BOS has deemed that there should be five classes per a week.
4. There should be perpetual interaction whether it may be internal (mentor-student) and external (student-industry) interactions in order to improve the students' conceptual views and to know the industry needs to be competent.
5. Internal marks should be given based on the performance of the student in case studies, assignments, presentations, GDs, students activities etc. apart from answer sheet. Standardization should be maintained in allocation of marks.
6. Students have to be directed to prepare subject-wise notes.
7. Subject faculty has to motivate students to refer journals, magazines, books etc.
8. There should be minimum two visiting faculty lectures in a semester. This responsibility will be entrusted to the subject faculty.

9. It is considered that the procurement of CDs all management subjects which are available in market is worthwhile. Consequently students can utilize hard copies (library books) in college hours and can utilize soft copies at his convenient hours.
10. Department should procure the data base of CMIE (Centre for Monitoring Indian Economy) prowess of 35,000 companies listed on BSE and NSE. In this data base students can get information relating to 700 variables for five to ten years.
11. Special training should be given to the staff and student on the use of statistical packages (SPSS) along with RMST subject.
12. Department has to maintain students Email Ids. for further communication.
13. Faculty should check the communication skills while interaction between faculty and the student is at work.
14. Every faculty has to use PPT, videos, films etc. for the lectures required to get unflinching attention from the students.
15. Persistent motivation and guidance towards the project work should be given to the students to extract immaculate performance from students.

Finally, The BOS meeting has been concluded with vote of thanks by the chairman of the BOS committee.


Chairman

Board of Studies MBA
Malla Reddy Engineering College (Autonomous)
Hyderabad-500014





